

CAEI Colombia-2019

Sessões Paralelas (por data e hora da apresentação)

23/OCT/2019 11.00 am

**Higher Education and the creation of ecosystems for
Research, innovation and transfer to the benefit of Regional Development
Educación Superior y la creación de ecosistemas,
investigación, innovación y transferencia para el desarrollo regional.**

(Sala/Room: AUF)

- i. La recherche en éducation technique et technologique: Un écosystème d'innovation et de transfert au bénéfice des processus sociaux et industriels.

*Francis Brown, Directeur des affaires internationales, Fédération des cégeps, **Canada***

*Maryse Lassonde, Présidente, Conseil supérieur de l'éducation du Québec, **Canada***

*Malika Habel, Directrice générale, Collège de Maisonneuve, **Canada***

*Julián Aguilar, Rector, Universidad Tecnológica de Cancún, **México***

Mechanisms for the management of applied and basic research in technical and technological education institutions represent a vector of integration with their environment, both on a social and an industrial scale. Combining a model of proximity with their ecosystem, the 59 College Technology Transfer Centers (CCTT) of Quebec's CEGEPs have been able to make a real contribution to the development and the social, technological and economic innovation of Quebec, while relying on a growing number of doctoral researchers to carry out these activities. This proposed panel, with the participation of the *Conseil supérieur de l'éducation du Québec* and the *Collège de Maisonneuve*, will provide a cross-examination of the research conducted in the Quebec CEGEPs as well as in other comparable institutions.

- ii. Una Misión Emprendedora: Alianza de la Universidad y su Entorno para el Desarrollo Regional.

*Maritza Rengifo, Docente Investigadora, Universidad del Valle, **Colombia***

La alianza entre la universidad, el sector empresarial y el Estado, plantea un paradigma que propicia una misión emprendedora, al utilizar avances del conocimiento para el desarrollo socioeconómico de las regiones y del país. Esta colaboración es clave en el desarrollo regional. En el caso de la Universidad del Valle, se destaca la participación y la creación del CUEEV (Comité Universidad Empresa, Estado del Valle del Cauca) y la RUIV (Red de universidades para la innovación del Valle del Cauca), el aporte al establecimiento de la Política Pública en Ciencia, Tecnología e Innovación, la creación del CODECTI (Consejo Departamental de Ciencia Tecnología e Innovación); la articulación de las Agendas del Valle del Cauca en CTel (Ciencia Tecnología Innovación); la convierten en un referente importante de esta

tercera misión, a fin de identificar las prácticas investigativas para la transferencia del conocimiento y los limitantes existentes.

International Alliances: Advancing Societal Development and a Sustainable Future.

(Sala/Room: Altissia-A)

i. Sustainable University Values for Societal Development.

*David Lock, Secretary General, Magna Charta Observatory, **Italy***

*Tamires Gomes Sampaio, Former President, Law Student Union, Universidade Presbiteriana Mackenzie, **Brazil***

The Magna Charta Universitatum of 1988 set out values and responsibilities which have served well for 30 years. But the world has changed. It is faster, more global, more complex and stakeholders expect more and more various services from universities. Leading universities and determining their mission, values and operations is now much more challenging. The Magna Charta Observatory is currently producing a new Magna Charta Universitatum. It will address societal issues, sustainability and the responsibilities of universities to society through values that are relevant for the future. This session will share progress to-date and invite contributions to the development of MCU 2.0.

ii. University Alliance Colombia - Ireland - Mexico for Sustainability.

*Cliona Maher, International Coordinator for Latin America, University College Cork, **Ireland***

*Freddy Leonardo Franco, Docente, Universidad Nacional de Colombia, Sede Manizales, **Colombia***

*Miguel Ángel Escalona, Coordinador, Coordinación Universitaria para la Sustentabilidad, Universidad Veracruzana, **México***

University College Cork UCC Ireland has been working with the National University of Colombia (UNal) to develop Capacity Building for Sustainable Universities and Campuses. Inspired by Green Campus developments in UCC, UNal created a task force to collaborate and share best practices and develop collaborative research and embedding sustainability into formal and non-formal curriculum. Workshops in Amazonia in 2017 and Cork in 2018 with community partners have developed collaborative research projects related to SDGs. Universidad Veracruzana (UV) in Mexico has joined forces through CoSustenta, an award-winning Community Engagement program, to explore interdisciplinary approaches to exploring themes of sustainability at local, national and international level through research projects that include co-supervised postgraduate students. By sharing the Green Flag programme developed on UCC campus and now in operation globally, administered by FEE and UIGreen GreenMetric, we aim to inspire more HEIs to get involved.

Comprehensive Engagement to Internationalization: The Case of West Virginia University.

(Sala/Room: Altissia-B)

*Ángel Tuninetti, Coordinator of Latin American Initiatives, West Virginia University, **USA**
William Brustein, Vice President for Global Strategies and International Affairs, West Virginia University, **USA**
Lisa Di Bartolomeo, American Council on Education Fellow, Senior Advisor for Global Affairs, West Virginia University, **USA***

West Virginia University (WVU) is a public, land-grant university situated in the heart of Appalachia, and holds the unique privilege and responsibility of helping to bring change and development to a region of the United States that has long encountered significant social and economic hurdles. In this context, the university has embarked in a systematic and innovative process of internationalization, that includes the creation of a new certificate in global competencies, the development of channels for faculty engagement, and the creation of global portals, among other initiatives. The three presenters will address different aspects of the process, focusing in practical strategies and lessons learned, to help other universities in similar processes.

Estrategias para el Desarrollo de Proyectos Locales e Internacionales en Ciencias de la Salud: Un Enfoque Colaborativo e Interdisciplinario de la Investigación y la Enseñanza.**Strategies for Developing Local and International Projects in Health Sciences: A Collaborative and Interdisciplinary Approach of Research and Teaching.**

(Sala/Room: Ville de Montréal)

*Dre. Marie-Josée Aubin, MD, Directrice, Relations internationales, Faculté de médecine, Université de Montréal, **Canada**
Dr. Hugo Melgar-Quiñonez, MD, Director of the Institute for Global Food Security, School of Human Nutrition, Macdonald Campus, McGill University, **Canada**
Dr. Ennio Vivaldi Véjar, Rector, Universidad de Chile, **Chile**
Dra. María Clara Rangel Galviz, Rectora, Universidad El Bosque, **Colombia***

En un ámbito en el que los grandes retos de nuestras sociedades son cada vez más complejos y requieren una comprensión holística, la formación del personal sanitario y de los diferentes trabajadores de la salud debe lograr prepararlos adecuadamente para hacer frente a los desafíos actuales y futuros.

Tres universidades reconocidas por la calidad de sus programas de educación y el dinamismo de sus equipos de investigación en el sector de las Ciencias de la Salud presentarán sus estrategias para desarrollar proyectos de formación e investigación innovadores con el propósito de preparar mejor a sus estudiantes para los retos de nuestra sociedad.

En los últimos años, estas universidades han desarrollado varias iniciativas concretas para favorecer la colaboración interdisciplinaria, transfacultades, interuniversitaria y/o internacional. Esta sesión pondrá de relieve las ventajas y los beneficios de este enfoque colaborativo traslacional, tanto para los estudiantes y las instituciones implicadas como para sus comunidades y las poblaciones atendidas.

In an environment in which the big issues facing our societies are increasingly complex, requiring a holistic understanding, training offered to caregivers and healthcare workers must prepare them to effectively face challenges now and in the future.

Three universities renowned for the quality of their teaching programs and for the dynamism of their research teams in the health sector will present strategies for developing projects in training and innovative research that allow them to prepare students for issues facing our society.

Several concrete initiatives have been developed by these universities over the last few years to encourage interdisciplinary, interfaculty, interuniversity and/or international collaboration. This session will show the advantages and benefits of this collaborative, inter-relational approach, as much for the students and institutions involved, as for their communities and those receiving care.

Using Rankings Information Strategically

(Sala/Room: QS)

*Juan Carlos Mejía, Director LATAM - QS Intelligence Unit, QS Quacquarelli Symonds, **Colombia**
Selina Griffin, Rankings Manager - QS Intelligence Unit, QS Quacquarelli Symonds, **UK***

Rankings provide universities useful information that can support the process of improving their institutional performance and international visibility. This workshop will go through the main QS Fact File documents that are sent to universities whenever a QS ranking is released, explaining how leadership and academics can use this information strategically.

The Fact Files that are going to be addressed are:

- QS World University Ranking
- QS World University Ranking by Subject
- QS Latin America University Ranking
- QS Graduate Employability Ranking

Creating Regional Innovative and Sustainable Higher Education Partnerships in the Americas.

(Sala/Room: EAN)

*Penelope Kim, Director of the 100,000 Strong in the Americas Innovation Fund, Education & Global Citizenship, Partners of the Americas, **USA***

*Maggie Hug, Director of Regional Education Initiatives, Bureau of Western Hemisphere Affairs, U.S. Department of State, **USA***

*Paula Henao, Jefe, Oficina Relaciones Internacionales, ICETEX, **Colombia***

*Tania Delgado Barón, Directora de Mentalidad y Cultura para la CTel, Colciencias, **Colombia***

*Julián Prieto, Jefe de Cooperación Internacional, Universidad Jorge Tadeo Lozano, **Colombia***

The 100,000 Strong in the Americas (100K) Innovation Fund is the cornerstone of the U.S. Department of State's regional education and development strategy. This effort is crucial to the positive agenda for the hemisphere to champion the power of education in transforming societies, providing opportunity, and stimulating economic prosperity. With private/public sector resources, the 100K Innovation Fund is stimulating regional educational cooperation, enhancing institutional capacity, and creating new academic exchange throughout the Americas. Institutional partnerships between universities/colleges in the U.S and Latin America resulting from the Innovation Fund create dynamic programs that provide critical access for more students to training opportunities in a plethora of academic fields and prepare them for today's workforce. This interactive session will include best practices, lessons learned, and experienced perspectives from 100K program leaders in government, NGOs, and academia; and highlight future Innovation Fund opportunities.

REALCE, Red de colaboración en Conocimiento, Educación e Innovación.

(Sala/Room: CCB)

*Guillermo Parra, Vicerrector de Ciencia, Tecnología e Innovación, Universidad Antonio Nariño, **Colombia***

*Luis Eduardo Rodríguez, Director de Investigación e Innovación, Escuela Colombiana de Ingeniería, **Colombia***

*Fernando Cantor, Docente del programa de Biología Aplicada, Universidad Militar Nueva Granada, **Colombia***

*Juan Carlos Vélez, Director Ejecutivo, Corporación Pro-desarrollo del Norte de la Sabana, **Colombia***

En este panel se buscará presentar las buenas prácticas de trabajo colaborativo entre tres universidades, la Universidad Antonio Nariño, la Escuela Colombiana de Ingeniería y la Universidad Militar Nueva Granada. Se presenta la génesis de la iniciativa REALCE, (Red Alianza por el Conocimiento la Educación y la Innovación) su evolución, el estado actual y las perspectivas de crecimiento y desarrollo, así como su propósito de enfocar capacidades, amplificar resultados, mejorar impacto y contribuir al desarrollo económico, social y cultural. Se comentarán experiencias de éxito, pero también experiencias que mostraron dificultades y terminaron en aprendizaje organizacional. La

selección de la integración vía Objetivos de Desarrollo Sostenible será planteada. Se aborda la forma en la cual REALCE se activa frente a convocatorias, retos presentados por el sector empresarial, las relaciones internacionales y los proyectos conjuntos. Se abordará la estrategia de adopción de REALCE para los profesores de las tres instituciones.

La Agenda de Educación Superior en las Américas.

Una Mesa Redonda con los dirigentes de ASCUN, ANUIES, CIN, CRUB y CRUCH.

(Sala/Room: ASCUN)

*Jaime Perczyk, Rector, Universidad Nacional de Hurlingham y Presidente, Consejo Interuniversitario Nacional (CIN), **Argentina***

*Benedito Aguiar Neto, Reitor, Universidade Presbiteriana Mackenzie e Presidente, Conselho de Reitores das Universidades Brasileiras (CRUB), **Brasil***

*Asociación Colombiana de Universidades (ASCUN), **Colombia***

*María Elena González, Secretaria General, Consejo de Rectores de las Universidades Chilenas (CRUCH), **Chile***

*Jesús López, Director General de Vinculación Estratégica, Asociación de Universidades e Instituciones de Educación Superior (ANUIES), **México***

Líderes y representantes de asociaciones nacionales y regionales de educación superior de las Américas se reúnen para compartir las prioridades y principales retos que enfrentan las instituciones de educación superior en su región y para identificar convergencias, coincidencias y potenciar esfuerzos institucionales para promover la colaboración internacional y sentar las bases para la construcción de una comunidad colaborativa en el continente.

Learning for Innovation through Inclusion and Respect.

(Sala/Room: Chile 2021)

*Philip Oxhorn, Dean, Faculty of International Education, Vancouver Island University, **Canada***

*Ralph Nilson, Former President and Vice Chancellor, Vancouver Island University, **Canada***

*Sharon Hobenshield, Director of Aboriginal Education and Engagement, Vancouver Island University, **Canada***

*Tasha Brooks, Education Navigator, Aboriginal Education, Vancouver Island University, **Canada***

*Eugene Louie, Elder in Residence, Powell River Campus, Vancouver Island University, **Canada***

Successful innovation requires an environment that fosters a free flow of ideas among people with a wide array of experiences and perspectives. Such an environment is defined by inclusion, respect, and the recognition that all people have much to contribute and a right to be listened to. These characteristics are also central to understanding processes of reconciliation, particularly among

Indigenous and non-Indigenous peoples. Vancouver Island University is a leader in promoting both innovation and reconciliation. Its success is based on the premise that innovation and reconciliation create a space for what already exists. Going beyond a “deficit model” that focuses on what people may not have in terms of experience, knowledge and skills, VIU recognizes people as leaders when they join our community. The panel will share VIU’s experiences in creating a university experience that serves as a space for fostering innovation.