WHAT IS CAEI?

The Conference of the Americas on International Education (CAIE) is the continental forum that brings together the main actors, decision-makers and professionals involved in the internationalization of higher education in the Americas to strengthen contacts, exchange best practices and chart the future of academic cooperation in the region.

CAIE is organized every two years in a different host country in alliance with national, regional and international higher education institutions and organizations to offer a platform from which to address current trends and emerging challenges related to international education in the continent.

The growing dynamism on the international scene of the institutions and associations of higher education of the host country is a sign of the commitment to organizing a world-class meeting that allows projecting the diversity and quality of the research and academic offer while establishing a dialogue with the participants about the challenges and current trends in international education in the region and the world.
CONFERENCE HOSTS

Executive Secretariat

Organisation Universitaire Interaméricaine
Inter-American Organization for Higher Education
Organización Universitaria Interamericana
Organização Universitária Interamericana

Conference Co-hosts

College of Southern Nevada
UNLV
TMCC
University of Nevada, Reno

With the support of

EduCanada
NSHE

Associate Members

AASCU
ACUP\CCU
ATEA
CICEU
Consejo Nacional de Educación Superior de Universidades de América Latina
Consejo Nacional de Educación Superior de América Latina (CONEU)
NSHE

Institutional Partners

OEAIOAS
RESALC
OEI
LAS VEGAS, NEVADA

With a strong commitment to international academic and scientific collaboration, the higher education institutions of the state of Nevada and the city of Las Vegas, in collaboration with higher-education associations, the Desert Research Institute (DRI), government agencies and other key-players from the academic and private sector, have joined together to host CAEI’s eighth edition in 2023.

With its main theme, The Future is Now!, CAEI-2023 offers the opportunity to take a closer look at the challenges of our post-pandemic reality, the urgent need to address climate change, the social and economic implications of migratory flows taking place in our continent and other regions of the world, and find new ways of applying the creativity and ingenuity of our sector to promote regional, national, and international research and academic collaborations, develop global talent and educate skilled professionals while advancing innovative solutions for the international sustainable development agenda.

A valuable occasion to reconvene with members of the international academic community to enhance international academic, research and internship experiences for students and scholars and jointly build the future of international education in the Americas.
PAST EVENTS: FACTS & FIGURES

Statistics

**CAEI CHILE 2021**
- 1,150 PARTICIPANTS
- **LATIN AMERICA**: 69%
- **NORTH AMERICA**: 23%
- **OTHER REGIONS**: 8%

**CAEI COLOMBIA 2019**
- 1,000 PARTICIPANTS
- **LATIN AMERICA**: 68%
- **NORTH AMERICA**: 21%
- **OTHER REGIONS**: 11%

**CAEI CANADA 2017**
- 850 PARTICIPANTS
- **LATIN AMERICA**: 41%
- **NORTH AMERICA**: 51%
- **OTHER REGIONS**: 8%

Results 2010 - 2021

**CAEI Chile 2021 Top 10 Countries**

1. **CHILE** 20%
2. **CANADA** 16%
3. **COLOMBIA** 16%
4. **MEXICO** 13%
5. **USA** 6.9%
6. **BRAZIL** 5%
7. **ARGENTINA** 4.7%
8. **ECUADOR** 4.6%
9. **COSTA RICA** 1.7%
10. **OTHERS** 10.3%
PAST SPONSORS & EXHIBITORS

Sponsors

Québec
Montréal
THINK NEW
Québec
APAIE

aléas
ALTISSIA
ICDL
UNIBUDDY

BSE\textsc{rvatory} (Newcastle University)
DAAD
uPlanner
Study Abroad Association
College of Southern Nevada

Exhibitors

McGill
Concordia
UQÀM
ETS

Universidad Nariño
Universidad Católica de Colombia
Universidad de Guadalajara
University of Victoria
University of Vanier

UTPL
ITLA
turnit in
Educa\textsc{tor} USA

“Latin America is a key partner for New Zealand – particularly in relation to reciprocal academic mobility. CAIE provided our delegation the perfect space to grow current connections and discussed areas of ‘south to south’ academic collaboration between Latin American and New Zealand universities. It provides a platform for high level engagement, learning opportunities, and to foster meaningful academic and research relationships.”

Amy Rutherford
Regional Director for the Americas, Europe and Middle East
Education New Zealand

“The Conference of the Americas on International Education is an academic space of great tradition in the region, where experts from around the world converge to share their experiences, socialize best practices and reflect collectively on the transcendental issues of the internationalization of Higher Education.”

César Eduardo Jurado
President
Mexican Association for International Education AMPEI

“For American Institutions, CAEI represents a great conference to establish contacts and links with delegates from all over the continent. It is a well-organized event with many networking opportunities, especially with high-level university administrators.”

Kevin Kamal
Director Institucional Client Relations
World Education Services (WES)
Our Exhibition is an important component of every CAEI conference and in 2023 we will have the opportunity to come back for an in-person expo hall where participants and exhibitors involved in international education in the Americas and beyond can come together to explore new collaborations and launch new partnerships.

**VISIBILITY**
Capture the attention of professionals.

**OPPORTUNITY**
Show case products and services to new and current partners.

**INTERACTION**
Unlimited access to numerous forums and congress activities.

**STRATEGY**
Establish and strengthen relationships with institutions.

**QUALITY**
Relevant contact with speakers and delegates.
**Exhibitor Booth - small**
USD 2,750
- Exhibitor Booth (100 ft2 / 9.3 m2)
- One registration - exhibitor or participant
- Institutional profile in e-program and conference app
- Institutional name and logo in CAEI e-newsletter
- Large table and two chairs

**Exhibitor Booth - large**
USD 5,000
- Exhibitor Booth (200 ft2 / 18.6 m2)
- Two registrations - exhibitor or participant
- Institutional profile in e-program and conference app
- Institutional name and logo in CAEI e-newsletter
- Large table and two chairs

**National Pavilion A**
USD $3,250
- Exhibitor Booth (100 ft2 / 9.3 m2)
- One registration - exhibitor or participant
- Group fee for members of the delegation
- Up to 6 participating institutions
- One Dedicated Session with identified conference participants

**National Pavilion B**
USD $6,000
- Exhibitor Booth (200 ft2 / 18.6 m2)
- Two registrations - exhibitor or participant
- Group fee for members of the delegation
- Up to 12 participating institutions
- One Dedicated Sessions with identified conference participants
<table>
<thead>
<tr>
<th>Sponsorship Level / Benefits</th>
<th>Silver $5,000 USD</th>
<th>Gold $10,000 USD</th>
<th>Platinum $20,000 USD</th>
<th>Diamond $30,000 USD</th>
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<tbody>
<tr>
<td>Conference registrations</td>
<td>1</td>
<td>2</td>
<td>4</td>
<td>6</td>
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<tr>
<td>Continuous presence of institutional logo in promo sections of CAEI website, event platform and CAEI app</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo Profile Link</td>
<td>Logo Profile-Link Video</td>
</tr>
<tr>
<td>Presence in session save screens</td>
<td>Logo</td>
<td>Logo</td>
<td>Video (Short)</td>
<td>Video (Long)</td>
</tr>
<tr>
<td>Acknowledgement in marketing materials and Newsletter before and after (CAEI Newsletter reaches 8,000+ contacts in international education)</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Acknowledgement during opening and closing ceremonies</td>
<td>X</td>
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<tr>
<td>Exhibit space</td>
<td>100 ft² 9.3 m²</td>
<td>200 ft² 18.6 m²</td>
<td>200 ft² 18.6 m²</td>
<td>200 ft² 18.6 m²</td>
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<tr>
<td>Acknowledgement in CAEI social media (Facebook - Instagram - LinkedIn - Twitter)</td>
<td>1 Post</td>
<td>2 Post</td>
<td>3 Post</td>
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</tr>
<tr>
<td>Insert in delegate bag</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>CAEI App Notifications</td>
<td>1 customized notification</td>
<td>2 customized notifications</td>
<td>3 customized notifications</td>
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<td>Delegate list (Shared two (2) weeks prior to the conference)</td>
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<tr>
<td>Access to VIP lounge</td>
<td>3</td>
<td>4</td>
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*THE SPONSORSHIP PACKAGES CAN BE USED AS A REFERENCE OR FRAMEWORK TO DISCUSS ANY ALTERNATIVE TO BETTER SUIT YOUR ORGANIZATION’S INTERESTS OR PRIORITIES.
### SPONSORSHIP OPPORTUNITIES: A LA CARTE

Have the unique opportunity to become an active participant at the Conference, and benefit from our new attractive promotions.

<table>
<thead>
<tr>
<th>SPACES</th>
<th>COST</th>
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<tbody>
<tr>
<td>Main Hospitality Lounge</td>
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<tr>
<td>Corporate Session</td>
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<tr>
<td>Welcome and Registration area</td>
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<tr>
<td>Rooms - Sponsoring (6 available)</td>
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<table>
<thead>
<tr>
<th>EVENTS</th>
<th>COST</th>
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<tbody>
<tr>
<td>Plenary lunch (2 available)</td>
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<tr>
<td>Sponsored Breakfast (2 available)</td>
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<tr>
<td>Welcome event (1 available)</td>
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<td>Coffee Break (3 available)</td>
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<table>
<thead>
<tr>
<th>PROMOTIONAL ITEMS</th>
<th>COST</th>
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<tbody>
<tr>
<td>CAEI APP</td>
<td>$7,500</td>
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<tr>
<td>Badge Holder Lanyard Ribbon</td>
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<tr>
<td>Branded water bottle</td>
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<tr>
<td>Logo on delegate bag</td>
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<tr>
<td>Promotional Materials in delegate bag</td>
<td>$1,500</td>
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<tr>
<td>Logo on CAEI Notebook</td>
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** Possible to have a customized package