



Conference of the Americas
on International Education

CAEI 2025

C O S T A R I C A

SPONSORSHIP GUIDE





The Conference of the Americas on International Education (CAIE) is the continental forum that brings together the main actors, decision-makers and professionals involved in the internationalization of higher education in the Americas to strengthen contacts, exchange best practices and chart the future of academic cooperation in the region.

CAIE is organized every two years in a different host country in alliance with national, regional and international higher education institutions and organizations to offer a platform from which to address current trends and emerging challenges related to international education in the continent.

The growing dynamism on the international scene of the institutions and associations of higher education of the host country is a sign of the commitment to organizing a world-class meeting that allows projecting the diversity and quality of the research and academic offer while establishing a dialogue with the participants about the challenges and current trends in international education in the region and the world.



Executive Secretariat



Conference Co-host



With the support of



Associate Members





Costa Rica is a reference of peace, progress and social, economic and environmental development, thanks to a series of social, economic and political reforms, among which free and compulsory public education stands out (fundamental basis of the social state of law and of our democracy, key to the social mobility of Costa Ricans). The productive model is based on technology and innovation, due to the great strength of higher education in the transfer of knowledge and the generation of cutting-edge scientific research, led by public universities (University of Costa Rica, Technological University of Costa Rica, National University, State Distance University and National Technical University), coordinated by the National Council of Rectors (CONARE).

In addition, there are several private universities in the country that operate under special regulations established by the Ministry of Public Education (MEP) and contribute to the training of professionals in our country.

For all of the above reasons, Costa Rica is the ideal place to develop CAEI-2025, in order to focus criteria, experiences and knowledge that will allow the region to face the new challenges, so that higher education in the region becomes the engine of socio-economic and environmental development demanded by the new global reality.



Statistics

Results 2010 - 2023

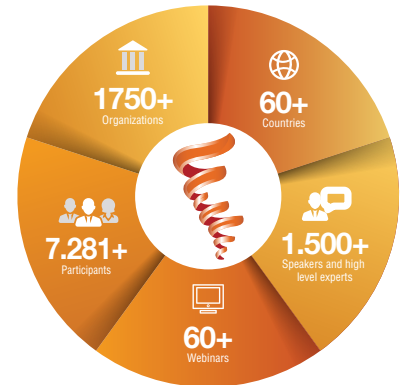
CAEI LAS VEGAS 2023



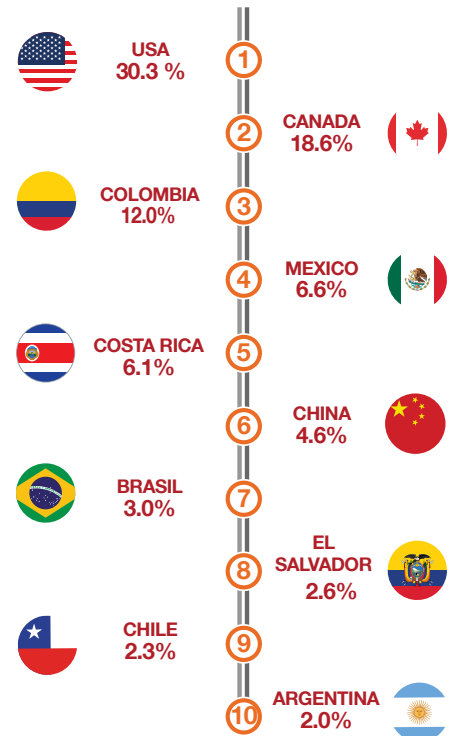
CAEI CHILE 2021



CAEI COLOMBIA 2019



**CAEI Las Vegas, 2023
Top 10 Countries**



STUDY IN



PRIVATE



GOVERNMENT AND ASSOCIATIONS



UNIVERSITIES





“Latin America is a key partner for New Zealand – particularly in relation to reciprocal academic mobility. CAIE provided our delegation the perfect space to grow current connections and discussed areas of ‘south to south’ academic collaboration between Latin American and New Zealand universities. It provides a platform for high level engagement, learning opportunities, and to foster meaningful academic and research relationships.”

Amy Rutherford
Regional Director for the Americas,
Europe and Middle East Education New Zealand



“The Conference of the Americas on International Education is an academic space of great tradition in the region, where experts from around the world converge to share their experiences, socialize best practices and reflect collectively on the transcendental issues of the internationalization of Higher Education.”

César Eduardo Jurado
President
Mexican Association for International Education AMPEI



“For American Institutions, CAEI represents a great conference to establish contacts and links with delegates from all over the continent. It is a well-organized event with many networking opportunities, especially with high-level university administrators.”

Kevin Kamal
Director Institutional Client Relations
World Education Services (WES)





Our Exhibition is an important component of every CAEI conference and in 2025 we will have the opportunity to come back for an in-person expo hall where participants and exhibitors involved in international education in the Americas and beyond can come together to explore new collaborations and launch new partnerships.



VISIBILITY

Capture the attention of professionals.



STRATEGY

Establish and strengthen relationships with institutions.



OPPORTUNITY

Show case products and services to new and current partners.



INTERACTION

Unlimited access to numerous forums and congress activities.



QUALITY

Relevant contact with speakers and delegates.

Sponsorship Level / Benefits	Silver \$5.000 USD	Gold \$10.000 USD	Platinum \$20.000 USD	Diamond \$30.000 USD
Conference registrations	1	2	4	6
Continuous presence of institutional logo in promo sections of CAEI website, event platform and CAEI app	Logo	Logo	Logo Profile Link	Logo Profile-Link Video
Presence in session save screens	Logo	Logo	Video (Short)	Video (Long)
Acknowledgement in marketing materials and Newsletter before and after <i>(CAEI Newsletter reaches 8.000+ contacts in international education)</i>	X	X	X	X
Acknowledgement during opening and closing ceremonies			X	X
Exhibit space		3x3 / 9m2 / 96,87 ft2	3x6 / 18m2 / 193,75 ft2	6x6 / 36m2 / 387 ft2
Acknowledgement in CAEI social media (Facebook - Instagram - LinkedIn - Twitter)		1 Post	2 Post	3 Post
Insert in delegate bag		X	X	X
CAEI App Notifications		1 customized notification	2 customized notifications	3 customized notifications
Delegate list <i>(Shared two (2) weeks prior to the conference)</i>		X	X	X
Access to VIP lounge			3	4
Group fee for delegation members delegation		X	X	X
Early-access to stand selection and prominent location in exhibition			X	X
One promotional email to conference delegates			X	X

* THE SPONSORSHIP PACKAGES CAN BE USED AS A REFERENCE OR FRAMEWORK TO DISCUSS ANY ALTERNATIVE TO BETTER SUIT YOUR ORGANIZATION'S INTERESTS OR PRIORITIES.

Exhibitor Booth - Small

- Exhibitor Booth (**3X3 / 9.3 m2**)
- One registration - exhibitor or participant
- Institutional profile in e-program and conference app
- Institutional name and logo in CAEI e-newsletter
- Counter and two chairs

USD 3,500



Exhibitor Booth - Medium

- Exhibitor Booth (**3X6 / 18.6 m2**)
- Two registrations - exhibitor or participant
- Institutional profile in e-program and conference app
- Institutional name and logo in CAEI e-newsletter
- Counter, one table and two chairs

USD 6,000



Island

- Exhibitor Booth (**6x6 / 36 m2**)
- Three registrations - exhibitor or participant
- Institutional profile in e-program and conference app
- Institutional name and logo in CAEI e-newsletter
- Group fee for members of the delegation
- Up to 12 participating institutions
- One Dedicated Sessions with identified conference participants
- Counter, two tables and four chairs

USD \$11,000



Have the unique to become an active participant at the Conference, and benefit from our new attractive promotions

SPACES	COST
Main Hospitality Lounge	\$7,000
Corporate Session	\$3,500
Welcome and Registration area	\$3,000
Rooms - Sponsoring (6 available)	\$2,500
EVENTS	COST
Plenary lunch (2 available)	\$15,000
Sponsored Breakfast (2 available)	\$12,500
Welcome event (1 available)	\$10,500
Coffee Break (3 available)	\$5,000
PROMOTIONAL ITEMS	COST
CAEI APP	\$7,500
Badge Holder Lanyard Ribbon	\$5,000
Branded water bottle	\$3,000
Logo on delegate bag	\$2,500
Promotional Materials in delegate bag	\$1,500



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EXECUTIVE SECRETARIAT



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Inter-American Organization for Higher Education
Organización Universitaria Interamericana
Organização Universitária Interamericana

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